Rep Order# 8802396 Status Revised Ver# EC'd Yes

Traffic Order# 35867

09/25/2012 4:24 PM 09/25/2012 3:09 PM

Last Received:

Printed: Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS

Advertiser) NRSC-NATL REPUB SENA

Product **ISSUE**

Estimate#

Buyer JESSICA MURRAY

Phone# Fax#

) NEBO MEDIA Agency

3299 K ST NW, SUITE 200 WASHINGTON, DC 20007

Agency C/P1/P2/E

Flight Dates

10/17/2012 - 10/23/2012

Hiatus Weeks

301657 3201

Rep Firm

Sales Office () WASHINGTON Salesperson () MIKE JONES

Salesperson Phone# Salesperson FAX#

202-872-5880 202-872-0263

1 of

--- CONTRACT COMMENT ---

COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION TO SHOW CHANGE IN AGENCY NAME ONLY. CONFIRM.

THANSK

STEFAN/MIKE

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|----|--------|----------------|------------|------|-----------------------|-------------|------------|---------------|----------------|---|---------|
| | | | | | | | | | | | | |
| | 1 | W-F | 600A-700A | | :30 | \$1,200.00 | 10/17-10/19 | 2 | 1 | 2 | \$2,400.00 | |
| | | Buylir | ne Comment: | NEWS | | | | | | | | |
| | 2 | M-TU | 600A-700A | | :30 | \$1,200.00 | 10/22-10/23 | 2 | 1 | 2 | \$2,400.00 | |
| | | | ne Comment: | | | The Propagation State | | | | | | |
| | 3 | W-F | 700A-900A | | :30 | \$1,000.00 | 10/17-10/19 | 2 | 1 | 2 | \$2,000.00 | |
| | 3 | | | EARLY SHOW | . 30 | \$1,000.00 | 10/17-10/19 | 2 | - | 2 | 42,000.00 | |
| | | Dayııı | ie commenc. | LANDI ONON | | | | | | | | |
| | 4 | M-TU | 700A-900A | | :30 | \$1,000.00 | 10/22-10/23 | 1 | 1 | 1 | \$1,000.00 | |
| | • | | | EARLY SHOW | .50 | 41,000.00 | 10,22 10,23 | - | - | | | |
| | | , | | | | | | | | | | |
| | 5 | W-F | 900A- | | :30 | \$850.00 | 10/17-10/19 | 2 | 1 | 2 | \$1,700.00 | |
| | | | 1000A | | | | | | | | | |
| | | Buylir | ne Comment: | KELLY | | | | | | | | |
| | | | | | | | | | | | Service Committee of Committee | |
| | 6 | M-TU | 900A- 1000A | | :30 | \$850.00 | 10/22-10/23 | 1 | 1 | 1 | \$850.00 | |
| | | Buylir | ne Comment: | KELLY | | | | | | | | |

2 of 6 Rep Order# EC'd Yes 8802396 Ver# 7 Status Revised Printed: 09/25/2012 4:24 PM Traffic Order# 35867 09/25/2012 3:09 PM

Last Received: Showing Buylines: All Lines

| Station KLAS-TV LAS VEGAS Advertiser () NRSC-NATL REPUB SENA Product ISSUE Estimate# | | | | Agency () NEBO MEDIA 3299 K ST NW, SUITE 200 WASHINGTON, DC 20007 Agency C/P1/P2/E | | | | | Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES | | | | | |
|---|-----------|----------------|-------------------------|---|----------------------|------|-----|-------------------------|---|------------|--|----------------|------------------------------|---------|
| Buye Phor | er 1e# | JESSICA MURRAY | | | Flight D Hiatus V | ates | | 10/17/2012 - 10/23/2012 | | | Salesperson Phone# Salesperson FAX# | | 202-872-5880 202-872-0263 | |
| Fax# | Ln | Day | Time | Program | | | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
| | | | | | | | | | | | | | | |
| | 7 | W-F | 1000A- 1100A | | | | :30 | \$1,100.00 | 10/17-10/19 | 0 | 0 | 0 | \$0.00 | |
| | | Buyli | ine Comment | : PRICE | | | | | | | | | | |
| | 8 | W-F | 1100A- 1200P | | | | :30 | \$1,500.00 | 10/17-10/19 | 0 | 0 | 0 | \$0.00 | |
| | | Buyli | ine Comment | : Y & R | | | | | | | | | | |
| | 9 | M-TU | 1100A- 1200P | | | | :30 | \$4,500.00 | 10/22-10/23 | 1 | 1 | 1 | \$4,500.00 | |
| | | Buyli | ine Comment | : Y & R | | | | | | | | | | |
| | 10 | W-F | 1200P- 1230P | | | | :30 | \$850.00 | 10/17-10/19 | 2 | 1 | 2 | \$1,700.00 | |
| | | Buyli | ine Comment | : NEWS | | | | | | | | | | |
| | 11 | M-TU | 1200P- 1230P | | | | :30 | \$850.00 | 10/22-10/23 | 2 | 1 | 2 | \$1,700.00 | |
| | | Buyli | ine Comment | : NEWS | | | | | | | | | | |
| | 12 | W-F | 1230P- 200P | | | | :30 | \$900.00 | 10/17-10/19 | 1 | 1 | 1 | \$900.00 | |
| | | Buyli | ine Comment | : SOAPS | | | | | | | | | | |
| | 13 | M-TU | 1230P- 200P | | | | :30 | \$900.00 | 10/22-10/23 | 1 | 1 | 1 | \$900.00 | |
| | | Buyli | ine Comment | : SOAPS | | | | | | | | | | |
| | 14 | W-F Buyli | 200P-300 | | | | :30 | \$900.00 | 10/17-10/19 | 1 | 1 | 1 | \$900.00 | |
| | | _ | | | | | | | | | | _ | | |
| | 15 | M-TU Buyli | 200P-300 ine Comment | | | | :30 | \$900.00 | 10/22-10/23 | 1 | 1 | 1 | \$900.00 | |
| | 16 | W-F | 300P-400 | P | | | :30 | \$1,000.00 | 10/17-10/19 | 2 | 1 | 2 | \$2,000.00 | |
| | | D1 2 | | | | | | | | | | | | |

Buyline Comment: ELLEN

3 of 6 Rep Order# EC'd Yes 8802396 09/25/2012 4:24 PM Ver# 7 Traffic Order# 35867 Printed: Status Revised 09/25/2012 3:09 PM

Last Received: Showing Buylines: All Lines

| Station KLAS-TV LAS VEGAS Advertiser () NRSC-NATL REPUB SENA Product ISSUE Estimate# | | | | WASI | HINGTON | MEDIA SUITE 200 , DC 20007 | | Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES | | | | | |
|---|---------|--------------------------------------|--|------|-------------------------|----------------------------------|-------------|---|---------------|----------------|------------|---------|--|
| Buye Phon Fax# | r e# | JESSICA MURRAY | Agency C/P1/P2 Flight Dates Hiatus Weeks | | 10/17/2012 - 10/23/2012 | | | Salesperson Phone# Salesperson FAX# | | 5880 0263 | | | |
| rax# LT | Ln | Day Time | Program | | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart | |
| | | | | | | | | | | | | | |
| | 17 | M-TU 300P-4 Buyline Comme | | | :30 | \$1,000.00 | 10/22-10/23 | 1 | 1 | 1 | \$1,000.00 | | |
| | 18 | W-F 400P-5 Buyline Comme | | | :30 | \$1,300.00 | 10/17-10/19 | 2 | 1 | 2 | \$2,600.00 | | |
| | 19 | M-TU 400P-5 Buyline Comme | | | :30 | \$1,300.00 | 10/22-10/23 | 1 | 1 | 1 | \$1,300.00 | | |
| | 20 | W-F 500P-6 Buyline Comme | | | :30 | \$1,500.00 | 10/17-10/19 | 2 | 1 | 2 | \$3,000.00 | | |
| | 21 | M-TU 500P-6 Buyline Comme | | | :30 | \$1,500.00 | 10/22-10/23 | 1 | 1 | 1 | \$1,500.00 | | |
| | 22 | W-F 630P-7 Buyline Comme | 00P nt: IN EDITION | | :30 | \$1,300.00 | 10/17-10/19 | 2 | 1 | 2 | \$2,600.00 | | |
| | 23 | M-TU 630P-7 Buyline Comme | 00P nt: IN EDITION | | :30 | \$1,300.00 | 10/22-10/23 | 1 | 1 | 1 | \$1,300.00 | | |
| | 24 | W-F 700P-8 Buyline Comme | 00P nt: ET/INSIDER | | :30 | \$1,300.00 | 10/17-10/19 | 2 | 1 | 2 | \$2,600.00 | | |
| | 25 | M-TU 700P-8 Buyline Comme | 00P nt: ET/INSIDER | | :30 | \$1,300.00 | 10/22-10/23 | 1 | 1 | 1 | \$1,300.00 | | |
| | 26 | W-F 1100P- 1135P Buyline Comme | | | :30 | \$2,200.00 | 10/17-10/19 | 2 | 1 | 2 | \$4,400.00 | | |
| | 27 | М-ТU 1100P- 1135P | | | : 30 | \$2,200.00 | 10/22-10/23 | 2 | 1 | 2 | \$4,400.00 | | |

Buyline Comment: NEWS

4 of 6 Rep Order# EC'd Yes 8802396 09/25/2012 4:24 PM Traffic Order# 35867 Printed: Ver# 7 Status Revised 09/25/2012 3:09 PM

Last Received: **Showing Buylines:** All Lines

| Adv Pro | vertiser duct | ISSUE | | | Agency () 3299 K WASH | Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES | | | | | | | |
|------------|------------------|--------------|--------------------------|--------------------|--|---|------------|-------------|--|-------|------------------------------|------------|---------|
| Buy | ne# | | | | Agency C/P1/P2/I Flight Dates Hiatus Weeks | 10/17/2012 - 10/23/2012 | | | Salesperson Phone# Salesperson FAX# | | 202-872-5880 202-872-0263 | | |
| LT | Ln | Day | Time | Program | | Len | Rate | Dates | Spots/Week | Weeks | Total Spots | Total Cost | Daypart |
| | | | | | | | | | | | | | |
| | 28 | W-F | 1135P- 1237A | | | :30 | \$850.00 | 10/17-10/19 | 3 | 1 | 3 | \$2,550.00 | |
| | | Buy | line Comment | : LETTERMAN | | | | | | | | | |
| | 29 | M-TU | 1135P- 1237A | | | :30 | \$850.00 | 10/22-10/23 | 2 | 1 | 2 | \$1,700.00 | |
| | | Buy | line Comment | : LETTERMAN | | | | | | | | | |
| | 30 | W-F Buy | 500A-600 line Comment | | | :30 | \$1,000.00 | 10/17-10/19 | 2 | 1 | 2 | \$2,000.00 | |
| | 31 | F | 800P-900 | 0 | | :30 | \$5,500.00 | 10/19-10/19 | 0 | 0 | 0 | \$0.00 | |
| | 31 | | line Comment | | | .30 | \$3,300.00 | 10/13 10/13 | v | · | · · | ***** | |
| | 32 | SA-SU | 1100P- 1135P | | | :30 | \$1,100.00 | 10/20-10/21 | 2 | 1 | 2 | \$2,200.00 | |
| | | Buy | line Comment | : NEWS | | | | | | | | | |
| | 33 | SA | 500A-700 | | | :30 | \$250.00 | 10/20-10/20 | 0 | 0 | 0 | \$0.00 | |
| | | Bu | line Comment | : SAT EARLY | | | | | | | | | |
| | 34 | SA | 1000A- 300P | | | :30 | \$5,000.00 | 10/20-10/20 | 1 | 1 | 1 | \$5,000.00 | |
| | | Buy | line Comment | : COLLEGE FOOTBALL | | | | | | | | | |
| | 35 | SA | 500P-530 | P | | :30 | \$800.00 | 10/20-10/20 | 1 | 1 | 1 | \$800.00 | |
| | | Buy | line Comment | : NEWS | | | | | | | | | |
| | 36 | SA | 700P-800 | P | | :30 | \$600.00 | 10/20-10/20 | 1 | 1 | 1 | \$600.00 | |
| | | Buy | line Comment | : ET WEEKEND | | | | | | | | | |
| | 37 | SA | 630P-700 | | | :30 | \$550.00 | 10/20-10/20 | 0 | 0 | 0 | \$0.00 | |
| | | Buy | line Comment | : NEWS | | | | | | | | | |

| EC | ı res | | | | Showing Buylines: All Lines | | | | | | | | |
|-------------------|-----------------|---|---------------------------------|-------------------------------|---|---|-------------|-------------|------------|-------|----------------|------------------------------|---------|
| Proc | ertiser luct | KLAS-TV LAS VEGAS () NRSC-NATL REPUB SENA ISSUE JESSICA MURRAY | | | Agency (3299 WAS | Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES | | | | | | | |
| Buy Pho Fax | ne# | | | | Agency C/P1/P Flight Dates Hiatus Weeks | 10/17/2012 - 10/23/2012 | | | | | | 202-872-5880 202-872-0263 | |
| LT | Ln | Day | | Program | | Len | Rate | Dates | Spots/Week | Weeks | Total Spots | Total Cost | Daypart |
| | 38 | SU | 630A-8 Buyline Comme | | | :30 | \$850.00 | 10/21-10/21 | 0 | 0 | 0 | \$0.00 | |
| | 39 | SU | 830A-9 Buyline Comme | 30A ent: FACE THE NATION | | :30 | \$2,500.00 | 10/21-10/21 | 1 | 1 | 1 | \$2,500.00 | |
| | 40 | su | 930A- 1000A Buyline Comme | or NEWS | | :30 | \$450.00 | 10/21-10/21 | 0 | 0 | 0 | \$0.00 | |
| | 41 | SU | 500P-5 Buyline Comme | 30P | | :30 | \$1,500.00 | 10/21-10/21 | 1 | 1 | 1 | \$1,500.00 | |
| | 42 | su | 630P-7 Buyline Comme | | | :30 | \$600.00 | 10/21-10/21 | 0 | 0 | 0 | \$0.00 | |
| | 43 | su | 700P-8 Buyline Comme | 00P ent: 60 MINUTES | | :30 | \$12,000.00 | 10/21-10/21 | 1 | 1 | 1 | \$12,000.00 | |
| | 44 | su | 500A-6 Buyline Comme | 00A ent: EYE ON DC/WALL ST | | :30 | \$400.00 | 10/21-10/21 | 2 | 1 | 2 | \$800.00 | |
| | 45 | SA | 400P-5 | 00P | | :30 | \$400.00 | 10/20-10/20 | 1 | 1 | 1 | \$400.00 | |

Traffic Order# 35867

09/25/2012 4:24 PM

09/25/2012 3:09 PM

Printed:

Last Received:

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---REPORT TOTALS---

Rep Order# EC'd Yes 8802396

Ver# 7 Status Revised

Buyline Comment: WHACKED OUT SPORTS

Report Totals: 56 / \$81,900.00

--SALES MONTHLY TOTALS--

Oct 12: 56 / \$81,900.00

6 of 6 09/25/2012 4:24 PM Rep Order# 8802396 Status Revised Traffic Order# 35867 Printed: Ver# 7 EC'd Yes Last Received: 09/25/2012 3:09 PM **Showing Buylines:** All Lines Rep Firm Station KLAS-TV LAS VEGAS Agency) NEBO MEDIA) WASHINGTON) NRSC-NATL REPUB SENA Sales Office (3299 K ST NW, SUITE 200 Advertiser (Salesperson () MIKE JONES Product ISSUE WASHINGTON, DC 20007 Agency C/P1/P2/E Estimate# Flight Dates 10/17/2012 - 10/23/2012 Salesperson Phone# 202-872-5880 Buyer JESSICA MURRAY Hiatus Weeks Salesperson FAX# 202-872-0263 Phone# Fax#

18%

0%

KTNV

UNKN

31%

17%

KTUD 0%

Sales Totals: 56 / \$81,900.00

Station Totals: 56 / \$81,900.00

Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

ines not sent/rcld/rtrn: 0 / \$0.00
-COMPETITIVE--Market Totals \$264,194 CABL 0% KLAS 31% KSNV
KVCW 1% KVMY 2% KVVU

Books FEB11 Demos RA35+